

Public Relations Council of India (PRCI), signed a Memorandum of Understanding (MoU) with St. Pauls Institute of Communication Education, Mumbai on 9<sup>th</sup> June 2022.



The MoU has been signed for two academic years starting 2022-2023.

The partnership will include collaborating and arranging PR specific programmes, such as, expert lectures or workshops or industry visits or panel discussions on subjects that will benefit the students of St. Pauls Institute. Students may also have an opportunity to intern with leading corporates or PR agencies.

The collaboration would help PRCI-YCC, in furthering the objectives and values of PR/Corporate Communication.

Located in Bandra, St. Pauls Institute of Communication and Education is an educational institution offering undergraduate and post graduate courses in public relations, advertising and journalism among others.

### **About Public Relations Council of India (PRCI)**

Public Relations Council of India (PRCI) is a Pan-India Communication Exchange forum with presence in 38 Indian cities and towns. PRCI is a professional body of Communicators, Academicians, Journalists, Advertising & PR Professionals, and other allied Subjects.

This premier network connects PR, Media, Commercial and Public Service Advertising, Marcom, Academia in Communication and students. PRCI provides Industry professionals an opportunity to serve their community by encouraging high ethical standards in their respective areas of work and is the first forum to offer accreditation to professionals in the stream.

Incorporated on 3<sup>rd</sup> April 2004, headquartered at Bangalore, PRCI, strives to enrich professional development and aids networking opportunities to further the cause of the PR vocation.

PRCI has started its own student wing "YOUNG COMMUNICATORS CLUB" (YCC), to train Communication/PR students for allied careers. Pan India, more than 87 colleges are members of YCC.

