

INTRODUCING CAPSULE COURSES

Do you need help choosing a right topic to up skill? Are you looking for key career specializations clubbed with special offers to choose from?

As a working professional, it can be hard to find the extra time for leisure, much less take a course (online or offline). If the answer is a resounding yes to all of the above, we are here to help YOU!

If we are honest with ourselves, we recognize that we ought to keep ourselves updated. Yes, our organizations do have mandatory training sessions, but we are always thinking about having 'skills I could learn that my employer would find the most valuable' that will help us with our own career development plans

Maybe, you didn't proceed up skilling given the paucity of time, lack of training funding/budgets or maybe the sheer variety of options available simple overwhelmed you.

St Pauls Institute of Communication Education, with its focus on all things media and education has now updated their course portfolio to include 'Capsule Courses' to help you learn new skills – whether you want to try your hand at negotiations, public speaking, pitching products and projects to executives or managing teams

Better still, all of our courses are 'industry relevant', adapted to address the changes in the media and business verticals, keeping you up-to-date with what employers seek. In parallel, employers are increasingly recognizing the value of providing their employees with professional education.

To start with:

Our first course is on **Brand Management** conducted by Karan Chawla, Founder, and CEO of Jokotta Discoveries, Brand Consultant & Founder of Inverted Triangle, Travel Entrepreneur, Educator and Book Editor.

Learn how to get your brand to not only talk but sing! The course aims to drive an appreciation of the complex, yet incredibly intuitive world of brands.

Enroll now for an exclusive discount. The course fee is ~~Rs.6999/-~~ Rs. 599/- Only for a limited period.



Course commences: Monday, 17th January 2022

To apply: <https://bit.ly/BrandingMcSm>



We will be happy to customize courses for organizations, firms, businesses in similar areas. Each course will be customized basis the administration's requirement: employee profile, department/tenure, the need/reason for training, the area /concern it is meant to address, the desired training outcome, content to be covered- technical or soft skills, etc.

Contact Us:

Mrs. Margaret DaCosta

Programme Director: PG Advertising & IMC, and PG PR & Corp. Comm, SPICE

Phone number: 91 22 26435709

Mobile Number: 91 9892000342

Email: Prog.dir@stpaulsice.com